



REFERENCE

“CTG is helping us deliver a high-quality in-car experience to Toyota and Lexus customers. The CTG team established a robust quality control process and applies advanced testing methods with full ownership.”

– Luis Lopes, Vice President, Connected Technologies, Toyota Motor Europe

CTG’s Testing Solutions Help Toyota Motor Europe Provide Customers With an Enhanced In-Car Digital Experience

Our Client

Toyota Motor Europe (TME) is the operating subsidiary that oversees all operations of the Toyota Motor Corporation in Europe and Western Asia. Its operations include research and development, manufacturing, sales, marketing, after-sales, and corporate functions. The company is headquartered in Brussels, Belgium. Toyota’s operations in Europe began in 1963.

Challenges and Objectives

TME’s ConnectedProduct division works with their multimedia service providers to provide new and updated Connected Services—including multimedia software and navigation maps—to European and Russian markets. The division’s purpose is to deliver reliable and intuitive services that meet customer needs and provide tangible benefits that improve the in-car experience with Toyota and Lexus vehicles. Before releasing any of these products to customers, a series of test scenarios needs to be conducted in a lab (test benches) and on the road (Karashi road tests).



CTG's Solution

CTG consultant(s) manage the testing and verification of the (to-be-released) multimedia software and map updates. Covered test scenarios include:

- Bench testing
- Regression testing
- Integration testing
- Sanity testing
- End-to-end testing
- Acceptance testing
- Production/live testing

Results

With CTG's support, all new and updated versions of Toyota and Lexus multimedia software and maps are thoroughly tested and certified to ensure they meet the intended purposes before releasing them to the European and Russian markets. Our partnership allows TME to go to market with the confidence that they are providing customers with a high-end digital experience through Connected Services.



About CTG CTG (NASDAQ: CTG) is a leading provider of digital transformation solutions and services that accelerate clients' project momentum and achievement of their desired IT and business outcomes. We have earned a reputation as a reliable, results-driven partner focused on improved data-driven decision making, meaningful business performance improvements, new and enhanced customer experiences, and continuous innovation. CTG has operations in North America, South America, Western Europe, and India. The Company regularly posts news and other important information online at www.ctg.com.

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